

LETTER

April 1, 2018

To the Editor:

Re “Welcome to Zucktown” (Sunday Business, March 25):

There are so many anxiety-producing consequences of what the article describes — the hyper-production identity of the Facebook and Google worker; the disregard for a community that should accommodate the service workers supporting the well-paid elite; the disdain for existing communities — but I was shocked as well by the fact that, except for naming Frank Gehry as the designer of the Facebook campus, the word “architect” was nowhere to be found.

The designing of communities and the knowledge to avoid those stated pitfalls are our purview!

I believe that the lack of architectural presence in the article is not an oversight by the reporter, but rather an oversight by the tech community and our own profession for a willingness to perpetuate the myth that all we care about is formal, egocentric virtuosity.

How sad that the social vision that is at the heart of our discipline is so unrecognized.

PEGGY DEAMER, NEW HAVEN

The writer is a professor at the Yale School of Architecture.

A version of this article appears in print on April 2, 2018, on Page A22 of the New York edition with the headline: Architects Gone Missing